

Newsweek

INTERNATIONAL

Dare to Dream

America is still the land
of opportunity – if you know
where to look



31.07.2026

ISSN 2978-0918



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SOC Powers Safer Electrification

With nearly 70 years of experience, SOC Corporation brings trust and reliability to electrical circuit protection. BY [DANIEL DE BOMFORD AND BERNARD THOMPSON](#)

In recent years, manufacturing has been reshaped by geopolitical tensions, logistical disruptions and growing concerns over supply chain resilience. For companies seeking reliable partners in electrical circuit protection and fuses, SOC Corporation offers a clear advantage. By manufacturing entirely in Japan and sourcing primarily from Japanese suppliers, SOC reduces exposure to geopolitical procurement risk. President Kayoko Arikawa says this structure helps the company provide the stable, continuous supply that customers increasingly demand. Its products serve a broad range of industries—automotive, renewable energy, industrial equipment, medical devices and information and communications technology (ICT) systems. As a one-stop source for high-performance fuses, SOC

offers an extensive lineup spanning a wide range of current ratings, sizes and form factors, supporting applications such as EVs, data centers, solar PV, air conditioners, robotics, physical AI and factory automation. The company has also built a strong reputation for collaborating closely with customers to meet specialized and niche product requirements. Sustainability has long been central to SOC's corporate philosophy, as reflected in its CDP registration, net-zero roadmap, SBTi registration

and ongoing preparation for product carbon footprint reporting. As electrical systems become more compact, high-voltage and power-dense, circuit protection is no longer an afterthought. SOC's long-standing technical focus and Japan-based manufacturing position it as a trusted partner for safer, more reliable electrification.



“Customers can no longer think about protection at the very end of the process.”

Kayoko Arikawa,
President, SOC Corporation.

